

CRAP Review

Find the following in the ads:

- Contrast
- Repetition
- Alignment
- Proximity
- Dominance



The Subaru Outback.[®] *Motor Trend's* 2010 Sport/Utility of the Year[®]



We knew redesigning the Outback to be bigger and more capable would help it win more hearts. But imagine how we felt when *Motor Trend* named it 2010 Sport/Utility of the Year[®] and made us the only brand to receive the honor two years in a row. It's nice to be loved. **Love. It's what makes a Subaru, a Subaru.**



Outback. Well-equipped at \$22,990.
See more at subaru.com

MSRP. Excludes destination charge. Tax, license, dealer fees, and options extra. ©2009 Subaru of America, Inc. All rights reserved. MSRP \$22,990.



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the new skinny can™

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**EVERYONE LOSES GAMES.
FEW CHANGE THEM.**

JUST DO IT.




1 adidas_1
Intelligence Level: 1.1.

Sense.

Understand.

Adapt.



Impossible is Nothing!

A shoe with a built in microprocessor capable of performing 5 million calculations per second, that understands and adapts to give you the level of cushioning you need whatever your environment.

