

Writing Quality	Excellent	Good	Close	Poor	
Title is creative, interesting, and appropriate					Title is boring, unconnected, or not even there
The lead catches the reader's attention and makes them want to read more					The lead is unoriginal and not very interesting
developed through their actions, dialogue, and other descriptions					developed, no dialogue is used, and the actions of the characters don't reveal
The setting creates a picture in the reader's mind and shows where the story takes place					There are no specific details about where the story takes place
The plot is focused, exciting, interesting and follows structure					There is no focused, interesting plot or action in the story
The ending is developed and fits the tone and style of the piece					The ending is undeveloped, seems abrupt, and/or confusing
Transitions are smooth; the writing flows well					There are few/no transitions; the writing is choppy and hard to follow
Spelling, punctuation, capitals and grammar are correct; there are less than five errors					capitals, and grammar make the piece difficult to read and understand
The entire collection is typed, 12 pt. font, times new roman and double spaced					The paper does not follow the required format